AirGuide Technology & Content

AIRPORT & AIRLINE LOUNGES INFLIGHT HOTELS CRUISE

Elevate Your Customer Experience Engage Travelers With Al Driven Tech & Content



Creating a Connected Customer Experience

Interactive Seamless Digital Experience With or Without Connectivity Revenue Generation Opportunities Throughout the Travel Journey



Generate Revenues Across All Your Platforms





Technology & Content Solutions

Delight and engage your users with AI driven innovative technology and exceptional content. We have developed a very effective platform to achieve a seamless digital experience. We can integrate, customize, and brand our solutions on any platform.

- WiFi & Entertainment Platforms
- Advertising Platforms
- Content Solutions
- Tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.

Trusted by global airlines, hotels, cruise lines and travel brands: Air Canada, Air France, AeroMexico, Etihad, Eurowings, Hawaiian Airlines, Lufthansa, Singapore Airlines, Turkish Airlines, to name a few.

Content Solutions

Engage Your Passengers & Guests With Al Driven Content

Our solution enables passengers to explore cities with immersive and interactive content, curated by our editorial team and using innovative AI technology. This allows for uniquely targeted experiences.

- Destination Guides:
- AirGuide City Destination city guides.
- AirGuide Airport Destination airport guides in 2D and 3D.
- AirGuide Cruise & Seaport Destination city and seaport bundle.
- AirGuide Rail & City Destination city and rail bundle.
- Destination guides features include: interactive content and Maps, Point-of-Interest POI pop-ups, with description, images, and events, venues updated weekly for maximum engagement.
- Al powered search, chat, way-finding, and other engaging features.
- Popular travel tips, feature articles, news, and newspapers and magazines.
- 400+ destinations in North America, Latin America & Caribbean, Europe, Middle East & Africa, Asia Pacific.
- Destination Travel Videos + Entertainment Destination and travel videos with music, and graphics.
- Custom Content & All About Your Brand Content produced just for your passengers or guests. We can integrate, customize, and brand all our content to meet your specific needs and incorporate your content.

Content Solutions - Benefits

<u>AirGuide Content Solutions</u> - Interactive Content for Pre, During and Post-Trip Experiences. We can engage customers throughout their entire journey, starting from the moment they make their booking, all the way to their arrival at their home or office.

Benefits:

- Turnkey, bolt-on solutions for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.
- Wide range of travel content and videos, including: Destination, airport, city, seaport, and rail guides with interactive features in 3D or 2D and moving maps.
- Detailed information about destinations recommendations and attractions.
- We can provide weekly or monthly real-time updates.
- Entertainment options: movies, TV shows, games, music, podcasts, magazines, news, and more.
- Cost-effective licensing model tailored to your needs.
- We can integrate, customize and brand our content to your specific needs on any existing system or platform.
- Revenue generation opportunities throughout the travel journey, including advertising and guest shopping.
- Our content solutions are compatible with all tablets, laptops, apps and smartphones.
- We can distribute to any platform, APIs available.
- Available in all major world languages.



Interactive Destination: Airport





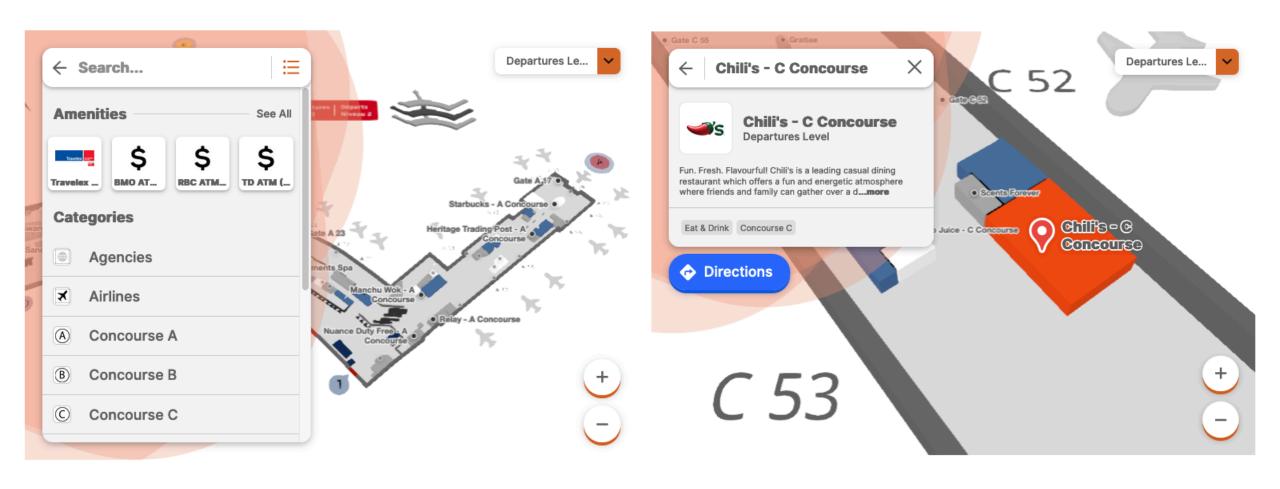
- <u>Airport Guides</u> Explore airports with our immersive and interactive content, curated by our editorial team with innovative use of Al, delivering uniquely targeted experiences.
- Tailored to your passenger preferences and interests.
- Interactive content and 2D and 3D maps, Point-of-Interest POI pop-ups.
- Airport overview, history, practical info, currency, tel. codes, etc.
- Air travel tips and advice.
- Airport terminals overview, gates and POIs.
- Airline check-in POIs.
- Airport airline lounges, restaurants, and bars POIs.
- Airport services and facilities overview, duty-free, shopping, WiFi POIs.
- Airport transportation overview, transfers, shuttle, car rental, taxi, bus, rail and POIs.
- Airport parking overview and POIs.
- Airport hotels and hotels nearby POIs.
- 400+ destinations in North America, Latin America & Caribbean, Europe and Asia.
- Live flight status and airport arrivals and departures.
- Live flight delays.
- Use the content on your website, app and social channels to further engage passengers and to increase your bookings and ancillary revenues.

Interactive Destination: Airports in 3D



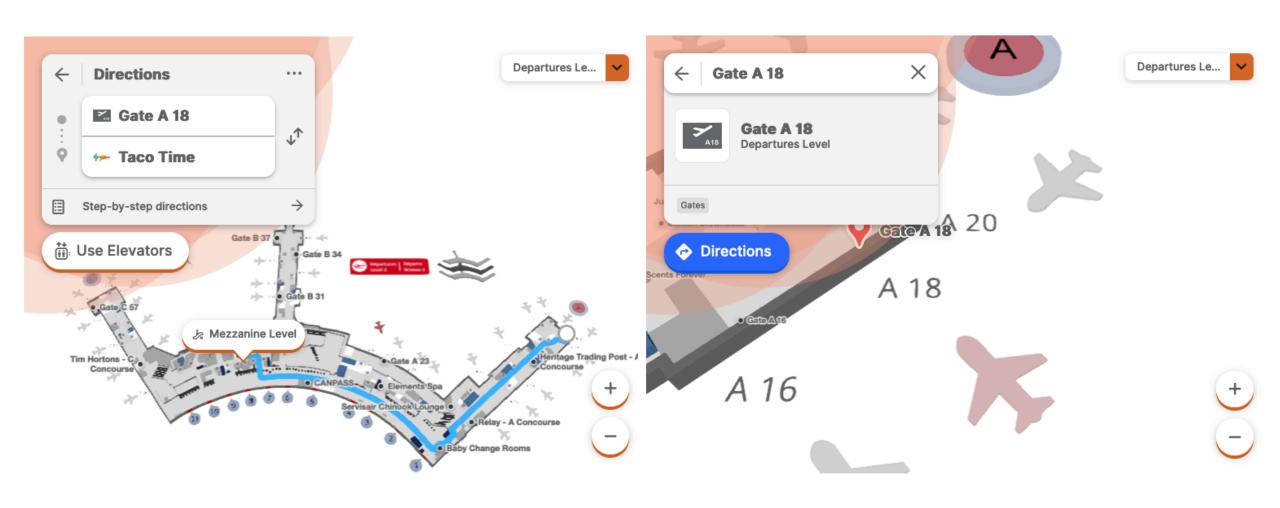
Airport Guides in 3D feature interactive maps and content and are available in multiple languages. We can also create 3D aircraft seating maps, cruise ship maps, or rail station maps.

Interactive Destination: Airports in 3D - Menu & Search



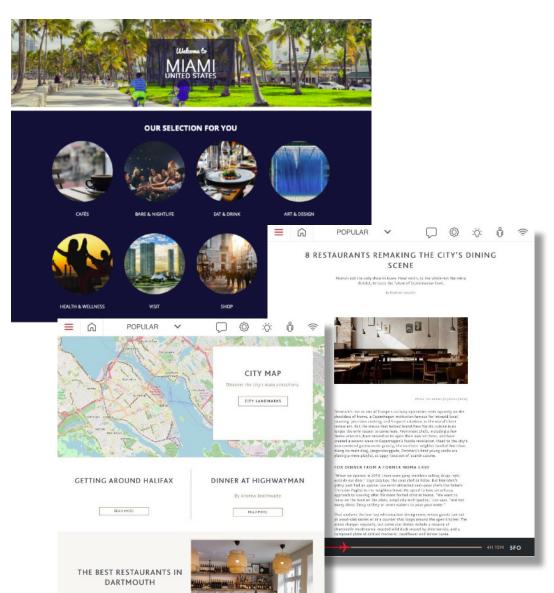
Airport Guides in 3D feature interactive maps and content and are available in multiple languages. We can also create 3D aircraft seating maps, cruise ship maps, or rail station maps.

Interactive Destination: Airports in 3D - Search & Directions



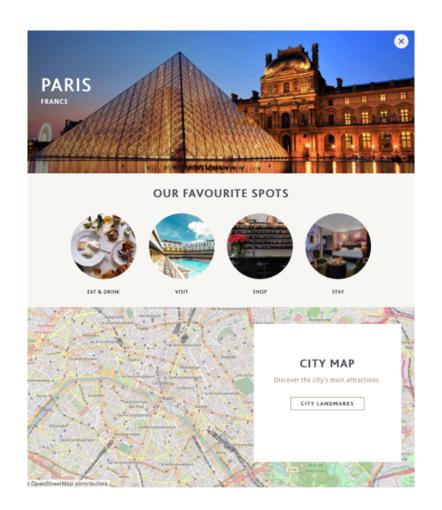
Airport Guides in 3D feature interactive maps and content and are available in multiple languages. We can also create 3D aircraft seating maps, cruise ship maps, or rail station maps.

Interactive Destination: City



- <u>City Guides</u> Explore cities with our immersive and interactive content, curated by our editorial team with the innovative use of AI, delivering uniquely targeted experiences.
- Tailored to your passenger or guest preferences and interests.
- Get insider recommendations and local insights for a unique and authentic city experience.
- Country overview, history, practical info, currency, tel. codes, etc.
- Destination city overview, history.
- Country and city travel tips and advice.
- Tourist attractions, culture, museums overview and POIs.
- Transportation overview, including taxi, bus, rail, car rental.
- Shopping overview and POIs.
- Bank & ATM overview.
- Restaurants overview and POIs.
- Cafe & Bars overview and POIs.
- Hotels and resorts, spas overview and POIs.
- Nightlife and entertainment overview.
- City Events and venues overview and POIs.
- 400+ destinations in North America, Latin America & Caribbean, Europe and Asia.
- Use the content on your website, app and social channels to further engage passengers and to increase your bookings and ancillary revenues.

Interactive Destination: City - Customizable Options





FOR TI

PISCINE MOLITOR ROOF TOP

FOR THE ART DECO VIBES

Red, yellow and aqua-blue-threaded Moroso chairs give the woodplanked terrace a splash of colour and provide the ideal chaise lounge for a lazy afternoon. Refresh with cocktails, and enjoy a bird's-eye view of the art deco lido with the Eiffel Tower in the distance.



FONDATION LOUIS VUITTON

FOR GEHRY À PARIS

A glistening diamond in the woods of Bois de Boulogne, Frank
Gehry's silver-sailed glass structure houses LVMH's collections of
contemporary art. Highlights include contemplative works like
Olafur Eliasson's Inside the Horizon, a kaleidoscopic walkway in
the Grotto that encircles the pool, as well as multi-me
more



LE POINT ÉPHÉMÈRE

FOR THE ELECTRO EXHIBITIONS

Stay on the pulse of Paris' underground art scene at this graffitilayered dockside warehouse. A fresh rotation of musicians (especially electro, hip hop and indie rock), edgy art and savage cuisine at Animal Kitchen, the culinary arm of Animal Records, draws crowds night and day. On warm days, have a dri



LA CUISINE PARIS COOKING CLASS

FOR THE FRENCH TECHNIQUE

Celebrate the art of French cuisine with food tours and classes led by experts. Options range from Fromage and Wine Discovery workshops to Intensive Technical Macaroon classes with sessions usually lasting around three hours. The French Market Tour and Cooking Class includes a tour of Marché Maubert follo



PAIN PAIR

FOR THE BEST CROSSANT

As one of only a couple dozen bakers in the exclusive Crand fins do in Reguette de la Ville de Paris winner's circle. Sebastion. Mauvirus kniese a thing or two about fereal. His Missionaris bakers is the quintineerful stop for your meeting crissuant fis. For a sewelt treat, indulge with a patisation-chronicate nell c. Most



BUYETTE CASTROTHÉQUE

FOR THE WINE AND PLATE SHARING

The Enroch surpost of jody Williams' Manhattan restaurant, which, ironically, models studies as Parisian wine har, this Pigalle bistors draws from its land of inspiration to manufacus effect. A wide selection of nines pairs ninely with a menu of small plates, like crushed wallout and firameasan paris faction, home,



DIAMATO

FOR THE OWNER SALDON

This seafood joint takes its name from Hort's clam-influed tomatojuice, the ingredient that separates a Caesar (hand to-come by in Paris) from a Bloody Mary Of course, there's also as as course! But of champagnes in pair with system on ior. Onder the wild muscals that come served with a size of Boulangaria c more



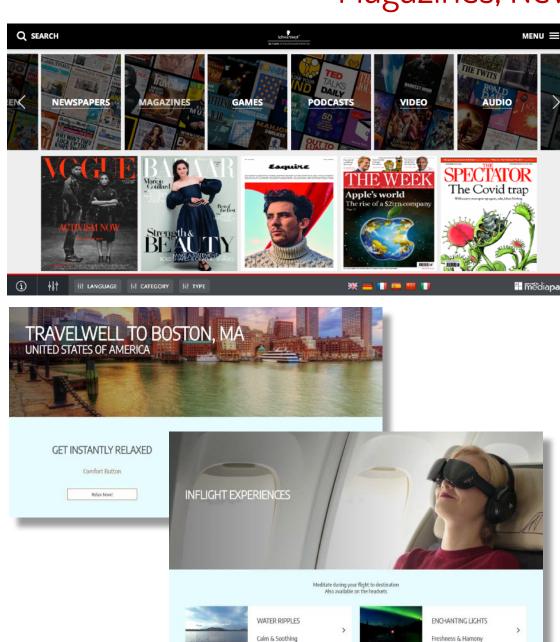
CATÉ OBERKAMPI

FOR THE SHARSHURA-STYLE BOOS

Come for the Coutume coffee, stay for the all-day brunch. Copy and always crosseled, this so just-owned cartiers has just its name on the maje with politor-perfect ment learns, such as corrumber-periohed shockular eggs with first, served in a cast iron shillest on a wooden board.

Destination Guides feature interactive maps and content including, attractions, tours, events, museums, hotels, restaurants, bars/cafes, nightlife, shopping and destination articles and are available in multiple languages.

Magazines, Newspapers & Videos



Magazines, Newspapers, Videos, Podcasts

A personal channel that enhances your content throughout the entire journey via your mobile app or platform.

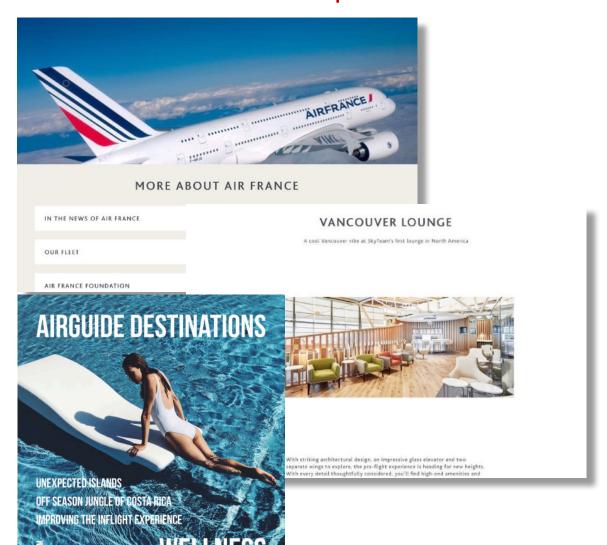
Travel Tips, Health & Wellness

Travel tips and advice, feature articles, information and news.

Monetize with Native Advertising & Sales

Sponsored content to stimulated new business.

Corporate Section: All About Your Brand



All About Your Brand

Expand your brand awareness by featuring your products and services on board.

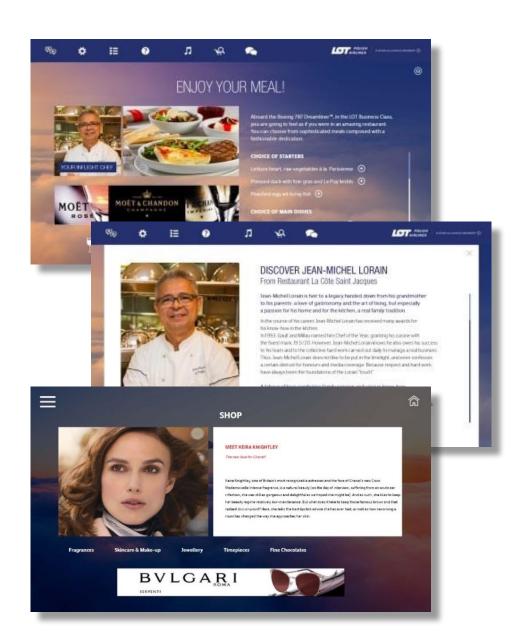
Branded Magazine Designed Exclusively for You

A branded magazine produced for your passengers and guests. Updated monthly with targeted content, interactive features and videos.

Monetize with Native Advertising & Sales

Sponsored content to stimulated new business.

All About Your Brand: Meals, Snacks & Shopping



Catering Selection

Showcase the value of the your guest catering selection.

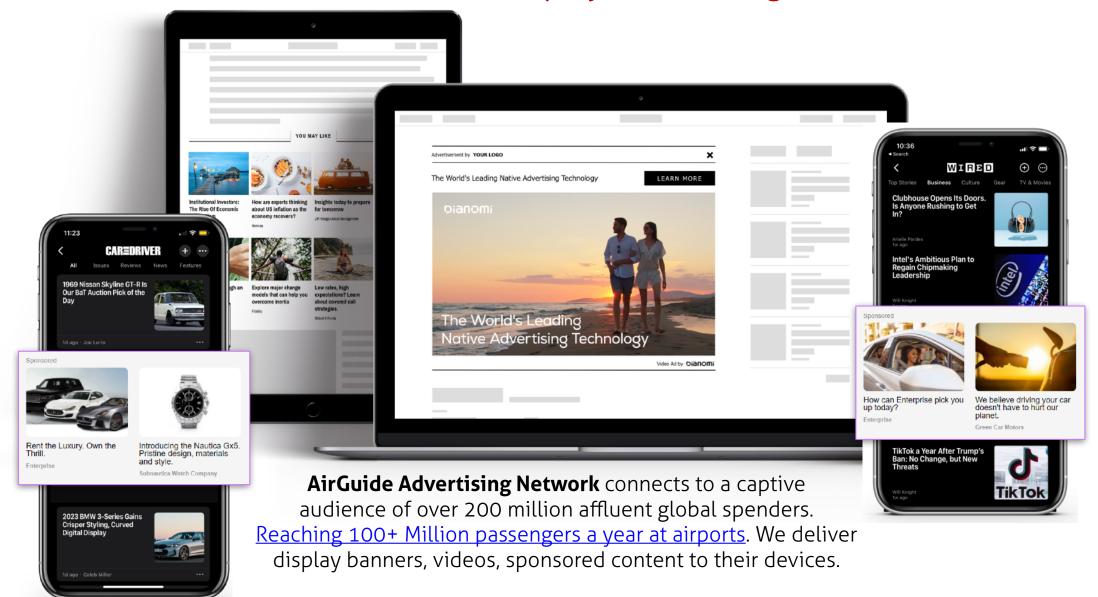
Onboard Payment Solutions

Integrate our onboard payment solution to enhance customer experience.

Duty Free Selection

Showcase your onboard shopping offering,.

Generate Revenue: Display Advertising & Video



Most Popular Display Sizes: 300x250, 400x320, 728x90 Mobile: 300x250, 320x50

Generate Revenue: Display Advertising & Video





THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success.

Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist.

The new Chronomat collection is now available at Breitling.com.

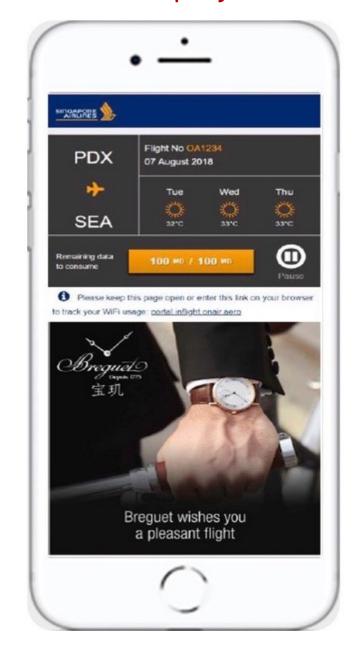
BUY NOW

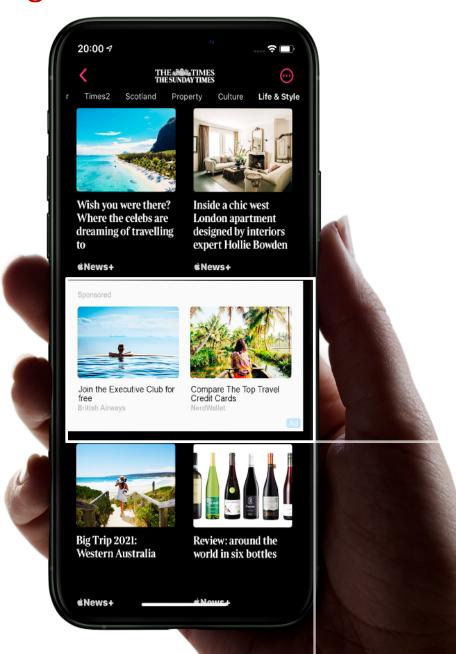












AirGuide Technology & Content

We have developed highly effective platforms with limitless potential for delivering a seamless digital experience, tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.











































Let's Meet!

Our objective is to elevate the travel experience by providing superior content and technology for an effortless passenger journey - engaging and delighting travelers anywhere and anytime across all platforms.

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